

Call for Entry
AQUAVISION SPRING 2025 (Members Only)
40th Annual Spring Juried Show

The Serpa Gallery, Old Town Hall
460 Botsford St., Newmarket, ON L3Y 1T1
May 15 through May 29, 2025

Juror: Joanne Poluch

Submission Date: no later than 6:00 pm., **Tuesday, April 22, 2025**. Entrants will receive confirmation of submission via email.

Entry Fee: \$40 for one or two submissions (non-refundable)

Payment:

e-transfer to twspaintings@gmail.com. Include in the message section:
Your Name, Entry Fee, TWS Spring Aquavision 2025 (if your name and email differ, please include both in order to track payment accurately.)

Or

cheque payable to the "Toronto Watercolour Society"
Mail to: *TWS Spring 2025 Show*
103 Devins Drive
Aurora ON L4G 2Z5

Payment must be received by **6 pm. April 22, 2025**. No late payments or extensions.

Acceptance: All Artists will be notified of the juror's decision via email. Acceptance gives TWS permission to use your name, images and email in publicity material related to the show.

Conditions of Entry

- **All successful entrants must sit the show.**
- Juror's decisions will be based on digital submissions. Final acceptance into the show is conditional on the artist's work meeting the standards set out in the TWS Show Rules. (<https://torontowatercoloursociety.com/show-rules/>)
- Paintings must comply with these requirements in order to be accepted at the gallery
- TWS will take a **20% commission** on paintings sold during, or as a result of the Show. Sales up to **28 days** after the show closing require commission to be paid by the artist to TWS. Artists are advised to avoid submitting to other shows within that time period to avoid withdrawal rules that impact the ability to enter subsequent shows.
- If the purchaser does not pick up artwork from the Gallery at the end of the show, delivery of sold artwork is coordinated between the artist and the purchaser.

Digital Submissions: Please ensure the digital image meets the following specifications:

- Must be in JPG or JPEG format with high resolution.
- File size minimum 500KB and maximum 2MB.
- Artwork should be photographed to as high a standard as possible. Good lighting is critical. Crop digital image to remove frames, mats or background.
- Painting should be photographed squarely from the front, not angled. Do not photograph under glass.
- **Rename your image file by right clicking under the photo. Click on “RENAME” and enter the information as specified in the following example.**
- **No spaces. Each section is separated by a period.**

Artist's Last Name.Artist's First Name.Title.Medium.Image Size(in inches) HxW.Price.jpg.

eg: Smith.Pat.AutumnColours.Watercolour.22x16.\$550.jpg.

***NOTE:** Images without this information will be returned to the artist for re-submission by deadline. If assistance is required, contact Nancy Newman, nancynewmanart@gmail.com

How to Submit:

If your surname is **A - M**, email your entry to **Nancy Newman** nancynewmanart@gmail.com

If your surname begins with **N - Z**, email your entry to **Suzanne Robinson** 96suzrobinson@gmail.com

In the subject line of your email please put “TWS Spring Aquavision 2025 Entry”.

Include the statement:

“I have read the TWS Show Rules and agree to the Conditions of Entry outlined by the Toronto Watercolour Society.”

Include the following information for **each** painting **EXACTLY** as shown in the example below:

First name and last name

Last name in block capitals

Painting title

Painting medium and size without frame H”xW” (round to the nearest inch)

Painting price

Email address

Phone

Surname.First Name.Title. Medium.Size.Price.JPEG

First time entry: Yes or No (applies to the artist, not the painting)

Here is a sample email:

I have read the TWS Show Rules and agree to the Conditions of Entry outlined by the Toronto Watercolour Society.

1.

Pat Smith

SMITH

Autumn Colours

Watercolour 22" x 16"

\$350

patsmith@gmail.com

555-321-1234

Smith.Pat.AutumnColours.watercolour.22x16.\$350.jpg

First time entry: Yes or No

Paid by Cheque ____ Paid by e-transfer ____ Account Name _____

Attach your jpg images to this email.

Dates to Note:

Entry Deadline: April 22, 6:00 pm

Painting Drop off at Gallery: Monday, May 12

Show Starts: Saturday, May 15

Reception: Saturday May 24, 2 - 4 pm

Show Ends: May 29

Painting Pick Up: May 30

Prizes:

Gold Medal: \$300

Silver Medal: \$250

Bronze Medal: \$200

Bruce Snell Award for Best Use of Transparent Watercolour: \$100

Pauline Holancin Award for Best Representation of Harmony in Nature: \$100

5 Awards of Merit: \$50 each

5 Honourable Mentions